

## Application Development

# Enhanced UX for Apple

Identify challenges. Streamline Processes. Improve results. with SHI & Tigerspike

## Why Tigerspike

Tigerspike is a global mobility partner that delivers world class mobile experiences to customers across all verticals. By partnering with SHI, Tigerspike helps develop end-to-end solutions that solve your most complex business challenges, all on Apple devices.

### **Business Problems Solved**

Businesses that struggle with identifying bottlenecks in processes or prioritizing multiple business challenges — who have made investments in employee experiences but are not seeing the desired results. And organizations struggling to understand their users, their business, and how

### Catalyst Ignition

An interactive workshop, ride-along and design sprint that builds stakeholder alignment around a specific business problem.

Catalyst delivers targeted outputs designed to help stakeholders move the initiative forward.

### **Product Review**

A user experience and technology review that identifies challenges with a current product or solution.

Product Review delivers a prioritized roadmap of recommended improvements.

#### **Research & Validation**

A research engagement designed to ensure the customer understands who a product is for or who they are competing against.

Research delivers evidence to validate the direction of a specific initiative or product.

#### **Benefits**

- Align digital solutions to business challenges
- Prioritize steps for solution improvement
- Gain unique insights & trends
- Increase user productivity
- Deliver better results
- Align SHI solutions and services to your business objectives

#### Why SHI

- Flexible solutions based on business needs
- Experience working with complex organizations to drive digital strategy
- Apple solution technical expertise

To learn more and get started, contact your SHI Account Executive today.

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